

ESSENTIAL INFORMATION

PUBLICATION SCHEDULE • 2011-2012

SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
JANUARY	FEBRUARY	MARCH	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY	JUNE	JULY	AUGUST
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SPECIAL ISSUES

FALL QUARTER

September 20th: Welcome Week
 September 27th: Back-to-School
 October 25th: Halloween
 November 29th: Winter Holiday

WINTER QUARTER

January 10th: Back-to-School
 February 14th: Valentine's
 March 13th: Best of UCI

SPRING QUARTER

April 3rd: Back-to-School
 April 17th: Celebrate UCI
 June 5th: Graduation

DEADLINES

- » Display Advertisement Space Reservation: Tuesday, 3 p.m., PRIOR TO NEXT PUBLICATION
- » Camera-Ready Art: Thursday, 12 noon, PRIOR TO NEXT PUBLICATION
- » Classified Advertisement: Wed., 5 p.m., PRIOR TO NEXT PUBLICATION
- » Online Advertisements: Will begin when requested
- » Pre-printed Inserts: 14 business-day reservation, 8 business-day insert delivery to the printer

GENERAL INFORMATION

PERSONNEL

Contact	Phone	Email
Natasha Monnereau Advertising/Production Manager	949.824.4284	admanager@newu.uci.edu
Stephanie Bai Lead Advertising Executive	949.824.4592	sales@newu.uci.edu
Grace Claudio Advertising Executive	949.824.2461	campusrep@newu.uci.edu
Mina Choe Advertising Executive	949.824.5604	ads@newu.uci.edu
Elmore Villaruel Advertising Executive	949.824.1737	advertising@newu.uci.edu
Monica Thelin Production Supervisor		art@newu.uci.edu
Jake Gavino Graphic Designer		art@newu.uci.edu

INQUIRY

Classifieds	classifieds@newu.uci.edu
Newsroom	949.824.4285 newumanager@newuniversity.org
Fax	949.824.4828

Hours

Monday-Friday 8:00 a.m. - 5:00 p.m.
 (when campus is open)

Web

www.newuniversity.org
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Mailing Address

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 Irvine, CA 92697-4250

Inter-Department Mail Only

New University • Zot Code 4250

We speak Korean, Tagalog, Spanish, Mandarin and Ilocano.