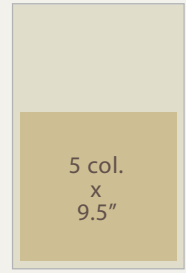
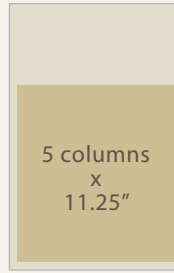
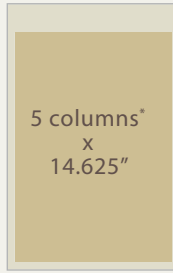
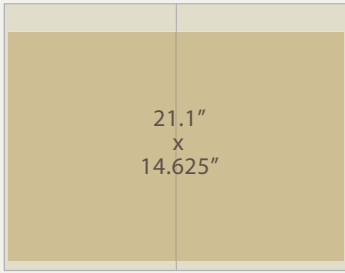
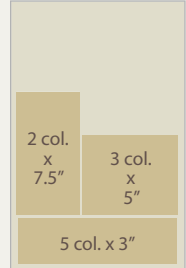
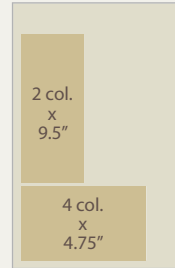
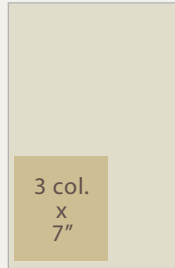
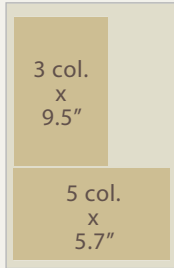


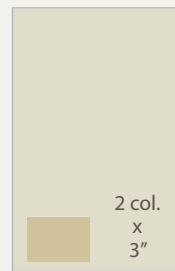
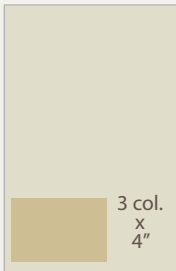
● RETAIL ADVERTISING RATES 2012-2013 ●



Frequency	Double Truck (2-page spread)	Full Page	3/4 Page	2/3 Page
1x	\$1,751/ad	\$812/ad	\$681/ad	\$565/ad
5x		\$680/ad	\$529/ad	\$442/ad
10x (+)		\$644/ad	\$498/ad	\$416/ad



Frequency	1/2 Page	1/3 Page	1/4 Page Deluxe	1/4 Page	1/5 Page
1x	\$453/ad	\$349/ad	\$257/ad	\$233/ad	\$184/ad
5x	\$353/ad	\$291/ad	\$214/ad	\$194/ad	\$165/ad
10x (+)	\$331/ad	\$275/ad	\$203/ad	\$183/ad	\$157/ad



Frequency	1/6 Page	1/8 Page	8 inches	6 inches	4 inches
1x	\$147/ad	\$123/ad	\$101/ad	\$76/ad	\$50/ad
5x	\$136/ad	\$115/ad	\$95/ad	\$68/ad	\$45/ad
10x (+)	\$125/ad	\$104/ad	\$83/ad	\$62/ad	\$42/ad

COLOR RATES

FULL COLOR...\$300 SPOT COLOR...\$150

* 1 column = 1.96 inches (4-Color Process) CMYK