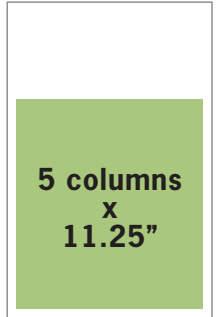
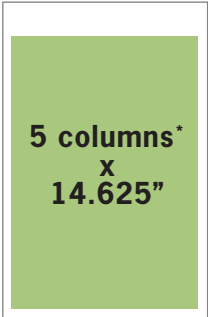
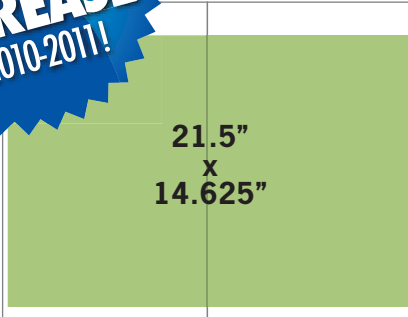


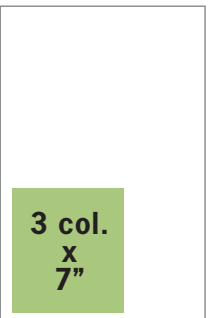
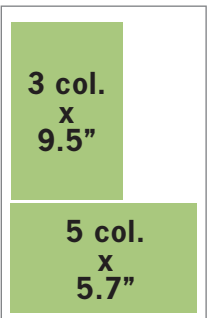
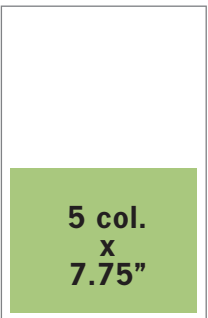
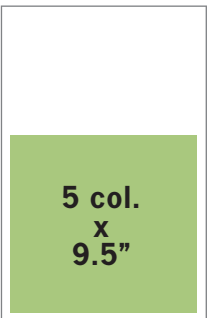
# INTER-DEPARTMENT ADVERTISING RATES 2010-2011 ●●

**NO RATE INCREASE IN 2010-2011!**

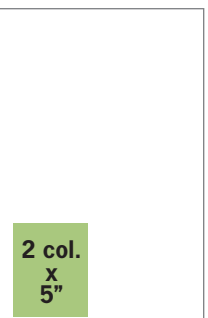
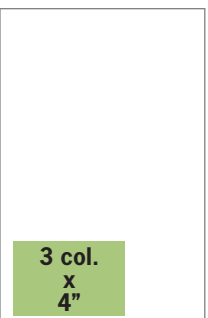
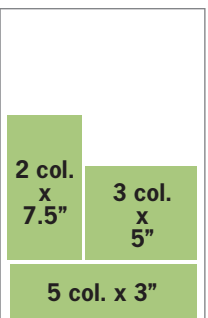


Frequency	Double Truck (2-page spread)	Full Page	3/4 Page
1x	\$1,751. <sup>00</sup> /ad	\$698. <sup>34</sup> /ad	\$534. <sup>38</sup> /ad
5x		\$650. <sup>81</sup> /ad	\$500. <sup>63</sup> /ad
10x (+)		\$603. <sup>28</sup> /ad	\$469. <sup>69</sup> /ad

\* 1 column = 2 inches



Frequency	2/3 Page	1/2 Page	1/3 Page	1/4 Page Deluxe
1x	\$446. <sup>50</sup> /ad	\$356. <sup>50</sup> /ad	\$267. <sup>90</sup> /ad	\$197. <sup>40</sup> /ad
5x	\$418. <sup>00</sup> /ad	\$333. <sup>25</sup> /ad	\$250. <sup>80</sup> /ad	\$184. <sup>80</sup> /ad
10x (+)	\$391. <sup>88</sup> /ad	\$313. <sup>88</sup> /ad	\$235. <sup>13</sup> /ad	\$173. <sup>25</sup> /ad



Frequency	1/4 Page	1/5 Page	1/6 Page	1/8 Page
1x	\$178. <sup>60</sup> /ad	\$171. <sup>75</sup> /ad	\$137. <sup>40</sup> /ad	\$114. <sup>50</sup> /ad
5x	\$167. <sup>20</sup> /ad	\$151. <sup>50</sup> /ad	\$121. <sup>20</sup> /ad	\$101. <sup>00</sup> /ad
10x (+)	\$156. <sup>75</sup> /ad	\$143. <sup>25</sup> /ad	\$114. <sup>60</sup> /ad	\$95. <sup>50</sup> /ad

## COLOR RATES

**SPOT COLOR**  **\$150.<sup>00</sup> per color**

**FULL COLOR**  
(Four-Color Process, CMYK) **\$300.<sup>00</sup>**