

ESSENTIAL INFORMATION

PUBLICATION SCHEDULE • 2010-2011

SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
JANUARY S M T W T F S 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

SPECIAL ISSUES

FALL QUARTER

September 21st: Welcome Week
 September 28th: Back-to-School
 October 26th: Halloween
 November 30th: Winter Holiday

WINTER QUARTER

January 4th: Back-to-School
 February 8th: Valentine's
 March 8th: Best of UCI

SPRING QUARTER

March 29th: Back-to-School
 April 12th: Celebrate UCI
 May 31st: Graduation

DEADLINES

- » **Display Advertisement Space Reservation:** Tuesday, 3PM, PRIOR TO NEXT PUBLICATION
- » **Camera-Ready Art:** Thursday, 12 NOON, PRIOR TO NEXT PUBLICATION
- » **Classified Advertisement:** Wednesday, 5PM, PRIOR TO NEXT PUBLICATION
- » **Online Advertisements:** Will begin when requested
- » **Pre-printed Inserts:** 14 business-day reservation, 8 business-day insert delivery to the printer

GENERAL INFORMATION

PERSONNEL

Contact	Phone	E-Mail
Stephanie N. Van Ginkel Advertising/Production Manager	949.824.4284	newuadmgr@uci.edu
Adeline Chien Lead Advertising Representative	949.824.2461	newucampusrep@uci.edu
Kenichi (Kenny) Soga Advertising Representative	949.824.1737	newuadvertising@uci.edu
Stephanie Bai Advertising Representative	949.824.4592	newusales@uci.edu
Diana Schombert Production Supervisor	949.824.2111	newuads@uci.edu

INQUIRY

Classifieds	949.824.5604	newuclassifieds@uci.edu
Newsroom	949.824.4286	newumanager@newuniversity.org
Fax	949.824.4287	

Hours

Monday-Friday 8:00am - 5:00pm
 (when campus is open)

Web

www.newuniversity.org
 www.newu.uci.edu

Mailing Address (US & Delivery)

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Inter-Department Mail Only

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