

NEW UNIVERSITY

PREMIUM FRONT-PAGE ADVERTISING OPTIONS 2010-2011

PREMIER DOUBLE TRUCK \$3300

Get exclusive and instant attention-grabbing exposure! Your advertisement will be wrapped around the newspaper, and will be the first thing that any reader will see.

THE FACTS

- » Ad folds from front to the back of the newspaper
- » The newspaper content itself will start on page 2 or 3
- » Ad dimensions will be 21.5" x 15", as shown in the figure to the left
- » Full-Color
- » Premium Placement

WRAP \$850

People will definitely be looking at your ad when it is hugging front and back of the newspaper! Your ad will be wrapping around the outer cover, which is the first thing anyone will see.

THE FACTS

- » Ad will be placed on the bottom of the page, wrapped around the front and back
- » Ad dimensions will be 21.5" x 2", as shown in the figure to the left
- » Guaranteed to be the only ad to be on the pages
- » Full-Color
- » Premium Placement

FRONT PAGE BANNER \$695

You won't have to worry about getting the attention you need—you're right in the front for everyone see! Your ad will appear at the bottom of the front page.

THE FACTS

- » Ad will be placed at the bottom of the first page.
- » Ad dimensions will be 10" x 2", as shown in the figure to the left
- » Guaranteed to be the only ad to be on the page
- » Full-Color
- » Premium Placement



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